

6th

World Cup Kabaddi, Punjab-2015

Invitation for Sponsorships

The Department of Sports, Punjab is organizing

6th World Cup Kabaddi, Punjab – 2015

from November 15th to 28th 2015. The event will take place at 14 different locations in the State of Punjab. Teams from India and all over the world such as USA, Canada, England, Pakistan, Iran, New Zealand, Germany and Turkmenistan are likely to participate.

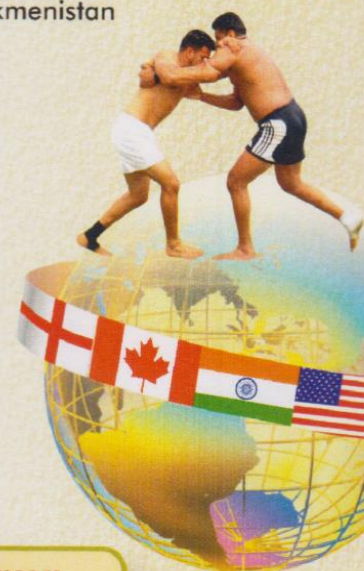
- (1) Top three Men's Teams would get Prize Money of Rs. 2.00 crore, Rs. 1.00 crore and Rs. 51.00 lacs, respectively.
- (2) Top three Women's Teams would get Prize Money of Rs. 1.50 Crore, Rs. 75.00 lacs and Rs. 41.00 lacs, respectively.
- (3) The event will be witnessed by thousands of spectators at each venue.
- (4) Millions of people across the globe would watch this Cup live on television.

We invite sponsorships for below mentioned categories for the 6th World Cup Kabaddi, Punjab – 2015.

S. No.	Type of Sponsorship	No. of sponsors
1.	Title Sponsor	1
2.	Associate Sponsor	2
3.	Co-Sponsor	8
4.	Board (Size 10 ft x 2.5 ft) Rs. 2. 00 Lac per board along fencing at all venues	100

The Sponsors of the Cup would gain immense publicity in different media, including Print, Radio, Television, Hoardings etc.. Since this tournament is organized every year, therefore, it provides a golden opportunity to the sponsors to enter into lasting association.

One can also donate or give financial aid to the Punjab State Sports Council for above said event. The donation will be exempted under section 80 G of the Income Tax Act 1961, as per the rules of the said section. Any Financial Aid without publicity will be considered as donation.



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